

"IT Show and Tell" – List of IT Resources

Presented by the NASBP Automation and Technology Committee
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Web Services

1. Google Latitude

With Google Latitude, you can see where your friends or family are and what they are up to, quickly contact them with a text message or a phone call, and control what your location is and who is permitted to see it.

<http://www.google.com/latitude>

2. Google Analytics

Google provides free analytical tools that allow you to obtain detailed reports from your web site. This is one of the most powerful web reporting tools available and it is very easy to implement.

<http://analytics.google.com>

3. LLRX Business Filings Database

This web site contains links to verify a company is in good standing. The links provided on this site are kept up-to-date and could be a great resource to save agents time.

<http://www.llrx.com/columns/roundup29.htm>

4. Pageflakes

Choose from over 236,000 Applications & Tools, News & Blogs, Audio, Video, and Photos to build your custom page. For example, NASBP uses Pageflakes to host their Intranet. NASBP staff is able to access all resources from one location, regardless of their physical location.

<http://www.pageflakes.com>

5. TipJar, Powered by Google

Tip Jar is a collection of money saving tips submitted and ranked by the web community. Tips are categorized under the following topics: At Home, At Work, Finance, Kids & Family, Shopping, Food, Cars & Transit, and Travel.

<http://moderator.appspot.com/#16/e=3cfc>

Tools

6. 1-800-GOOG-411

Google's new 411 service is free, fast and easy to use. Give it a try now and see how simple it is to find and connect with local businesses for free.

<http://www.google.com/goog411>

7. Firefox Web Browser

The Firefox Web Browser is the faster, more secure, and fully customizable way to surf the web. If you choose, you can keep Internet Explorer on your computer and uninstall Firefox if you determine you do not like it.

<http://www.firefox.com>

8. Google Calendar Sync

Access your calendar however and whenever you want. Check your Microsoft Outlook events on the go with Google Calendar. This tool is great for coordinating schedules!

<http://www.google.com/support/calendar/bin/answer.py?answer=89955>

9. LogMeIn

Access your computer from work, home, or the road with just an Internet connection. With LogMeIn, you can use your computer as if you were sitting right in front of it from any location.

<http://www.logmein.com>

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(Tools Cont'd)

10. RoboForm

RoboForm is the top-rated password manager and web form filler that completely automates password entering and form filling. It was named *PC Magazine* Editor's Choice and CNET Download.com's Software of the Year.

<http://www.roboform.com>

Portable Devices

11. MobyMedia Cell Phone Reviews and News

MobyMedia is an independent resource on mobile technology, read by over two million visitors every month. The web site has been educating readers with unbiased information since Sept 2002, through in-depth editorial reviews, comparison shopping tools, breaking industry news, and active community forums.

<http://www.mobimedia.com>

12. Amazon Kindle and Kindle DX

The Kindle is a platform for reading electronic books. It weighs 10 ounces and is 1/3 inch thick. It has a built-in Sprint wireless card to acquire new books. Kindle DX is larger and is more suitable for displaying newspaper and textbook content. Kindle provides us a glimpse into the future of books and reference materials. Besides the many advantages including obtaining, categorizing, searching, and interacting with your collection, the cost analysis breaks down how much more cost-efficient it is.

<http://ireaderreview.com/2009/05/21/kindle-book-cost-analysis>

<http://www.amazon.com/kindle>

13. MobiShark Tethering Software

Tethering allows you to gain wireless Internet access on a laptop by connecting a Blackberry or other mobile broadband connection to it. They are then able to access every function of the Internet that anyone on a hard-line connection would be able to access. Some Blackberries include this feature for an additional cost. MobiShark can provide this functionality for your Blackberry if tethering is not supported.

<http://www.blackberry.com/ap/products/blackberry/tetheredmodem.shtml>

<http://mobishark.com/shop.php>

14. GadgetTrak: Blackberry Anti-Theft Software

To many business users their Blackberry® is their lifeline, containing all of their business contacts and other important information. What if your Blackberry was lost or stolen? GadgetTrak® Mobile Security enables full control of your device and data in the event of theft by allowing you to remotely wipe the device and media card, backup contacts, track by GPS, initiate a callback, lock the device and signal an alarm.

<http://www.gadgettrak.com/products/mobile/blackberry>

15. Cantoni Mobile Site List

If you want to get useful information fast while on the go, it is important to bookmark web sites that are optimized for mobile browsing on your portable device. With the increase in mobile devices that support Internet browsing, the number of websites popping up geared for mobile devices has increased dramatically.

<http://cantoni.mobi>

Hardware and Software

16. Apple iLife

iLife is a software suite from Apple Inc. for Mac OS X. The suite consists of iPhoto, iMovie, iDVD, Garageband, and iWeb, which are for organizing, viewing, and publishing digital content (pictures, movies, music, and web pages).

<http://www.apple.com/ilife>

17. CNET's Download.com.

Download.com is an Internet download directory site. Unbiased reviews and ratings from users and editors are provided for the most popular downloads.

<http://www.download.com>

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18. Mimio Interactive

Mimio provides digital whiteboard technology. This technology is housed in a compact bar that attaches easily to any whiteboard. The mimio Interactive Stylus acts like a mouse, so you can manipulate anything on your computer screen right from the whiteboard.

<http://www.mimio.com>

19. Eye-Fi Wireless Media Cards

The Eye-Fi Card stores photos & videos like a traditional memory card. When you turn your camera on within range of a configured Wi-Fi network, it wirelessly transfers your photos & videos. Better yet: you can automatically have them sent to your computer (PC or Mac), or to your favorite photo sharing website - or both!

<http://www.eye.fi>

20. Eyejot Video E-mail

Sending video messages with Eyejot is as easy as sending e-mail. Just login to your account, record or upload your video, and send! The recipient gets a friendly e-mail message telling them they have a new video message, and they can watch it with a single click.

<http://www.eyejot.com>

21. Flatwire

Flatwire can be placed on a wall and painted over. A variety of wiring is available in this ultra-flat format, including high-voltage electrical, low-voltage lighting, Cat5e, coaxial cable, speaker wire, component video and HDMI/DVI.

<http://www.flatwireready.com/>

22. Lifetime Cost of Printers

The initial cost of a printer can be inexpensive. However the cost of ink, replacement parts, and maintenance increases the lifetime cost of a printer. These articles provide tips on finding the most cost-efficient printer.

<http://www.pcmag.com/article2/0,2817,2183959,00.asp>

http://news.cnet.com/8301-13554_3-10026576-33.html

23. Netbooks

Primarily designed for web browsing and e-mailing, netbooks rely heavily on the Internet for remote access to web-based applications. Netbooks range in size from below five inches to over 13, typically weigh two to three pounds and are often significantly cheaper than general purpose laptops.

http://www.wired.com/gadgets/wireless/magazine/17-03/mf_netbooks

http://reviews.ebay.com/What-is-a-NetBook-Computer_W00QugidZ10000000010555572

24. SDXC Camera Cards

Secure Digital Extended Capacity (SDXC) for digital camera cards allow up to two terabytes (2,000 gigs) of storage.

<http://www.sdcard.org/developers/tech/sdxc>

25. Technology/Gadget News

Three web sites were provided when by the NASBP Automation and Technology Committee when asked how they hear about the latest technology. The following web sites provide detailed reviews of software, hardware, web services, and gadgets.

<http://www.cnet.com>

<http://www.gizmodo.com>

<http://www.engadget.com>

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